Alt Order #

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525

Main: (561)694-2525 Billing: (407)389-7661

Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washingto	National

www.thewpbfchannel.com

Billing Address:

Greer Margolis Mitchell Burns Attention: Accounts Payable 1010 Wisconsin Ave, Suite 800 Washington, DC 20007

Send Payment To:
WPBF
PO Box 26885

Lehigh Valley, PA 18002-6885

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

Flight Dates

Order #

Agency Ref Advertiser Ref

	•			Spots/			
ne Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/02/12 10/05/12 THE CHEW Class of Time - Pre-emptible with notice	1P-2P	-TWTF	:30	3	\$275.00	NM	
Weeks: Start Date End Date MTWT 10/01/12 10/07/12 -TwT		<u>Rate</u> \$275.00					
	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
	THE CHEW	1P-2P	:3	0 OFA-12-P	-130н		\$275.00 N
The state of the s	THE CHEW	1P-2P	:3	0 OFA-12-A	133н		\$275.00 N
1 WPBF F 10/05/12 1:31 PM	THE CHEW	1P-2P	:3	0 OFA-12-A	-138H		\$275.00 N
2 10/02/12 10/08/12 10-11a Anderson Class of Time - Pre-emptible with notice		MTWTF	:30	2	\$225.00	NM	***************************************
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/01/12 10/07/12 -TWT		<u>Rate</u> \$225.00					
	<u>Description</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Typ
3 WPBFTu 10/02/12 10:38 AM	10-11a Anderson Cooper	10-11a	:3	O OFA-12-P	-130H		\$225.00 N
	10-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-133H		\$225.00 N
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWT</u> 10/08/12 10/14/12 M		<u>Rate</u> \$225.00					
	<u>Description</u>	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Tyr
4 WPBF M 10/08/12 10:35 AM	10-11a Anderson Cooper	10-11a	:3	0 OFA-12-A	-138н		\$225.00 N
3 10/02/12 10/07/12 M-SUN WPBF N Class of Time - Pre-emptible with notice	lews 25 (11-11:35PM	-TWTF-S	:30	3	\$500.00	NM	
Weeks: Start Date End Date MTWT 10/01/12 10/07/12 -TwT		<u>Rate</u> \$500.00					
	<u>Description</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Typ
	M-SUN WPBF News 25 @	11PM 11-11:35PM	:3	() OFA-12-P	-130H		\$500.00 N
	M-SUN WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-A	-133H		\$500.00 N
2 WPBF Su 10/07/12 11:22 PM I	M-SUN WPBF News 25 @	11PM11-11:35PM	:3	0 OFA-12-A	-138н		\$500.00 N
4 10/02/12 10/05/12 The View Class of Time - Fixed Non Pre-emptible	11A-12PM	-TWTF	:30	2 11	\$800.00	NM	
Weeks: Start Date End Date MTWT 10/01/12 10/07/12 -TwT		<u>Rate</u> \$800.00			. v		
Spots: # Ch Day Air Date Air Time I	<u>Description</u>	Start/End Time	Lengt	h Ad-ID			Rate Typ
2 WPBFTh 10/04/12 11:00 AM	The View	11A-12PM	:3	0 OFA-12-A	-133н		\$800.00 N
5 10/02/12 10/05/12 Jimmy Kimmel Class of Time - Pre-emptible with notice	12:06-01:06AM	-TWTF~-	:30	3	\$70.00	NM	
Weeks: Start Date End Date MTWT	FSS Spots/Week	Rate					



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Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

www.t	hewpbfchannel.	.com											
									Spots/	×.			
Line	Start Date	End Date	Descrip	tion	Start/E	nd Time	MTWTFSS	Length	Week	Rate	Туре		
5	10/02/12 Class of Tir	10/05/12 ne - Pre-em	Jimmy l ptible with r		12:06-0	01:06AM	-TWTF	:30	3	\$70.00	NM		
		10/01/12	10/07/12	-TWTF-	-	3	\$70.00						
	Spots: # Ch	Day Air	<u>r Date</u>	<u> </u>	scription .		Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WF	PBF Tu 10	/02/12 1:	2:22 AM Jin	nmy Kimmel		12:06-01:06AM	:3	0 OFA-12-1	Р−130н		\$70.00	NM
	1 WF	PBFW 10	/03/12 12	2:44 AM Jin	nmy Kimmel		12:06-01:06AM	:3	0 OFA-12-	∖-133 H		\$70.00	NM
	4 WF	PBF Th 10	/04/12 12	2:30 AM Jin	nmy Kimmel		12:06-01:06AM	:3	0 OFA-12-	Х-133 Н		\$70.00	NM
6	10/02/12 Class of Tir	10/05/12 ne - Fixed N	1230-1F Ion Pre-emp	Access Heptible	ollywoc1230-1	р	-TWTF	:30	3	\$350.00	NM		
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFS -TWTF-		s/Week 3	<u>Rate</u> \$350.00						
	Spots: # Ch	Day Air	r Date A	<u> Vir Time</u> De	scription		Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WF	PBFW 10	/03/12 12	2:55 PM 12	30-1P Access	Hollywood	1230-1p	:3	0 OFA-12-	A-133H		\$350.00	NM
	1 WF	PBF Th 10	/04/12 12	2:46 PM 12	30-1P Access	Hollywood	1230-1p	:3	0 OFA-12-	A-133H		\$350.00	NM
	4 WF	PBFF 10	/05/12 12	2:54 PM 12	30-1P Access	Hollywood	1230-1p	:3	0 OFA-12-	N-133 Н		\$350.00	NM
7	10/02/12 Class of Tir	10/08/12 ne - Fixed N	WPBF I	News 25 @ otible	Noon 12pm-	1230pm	MTWTF	:30	2	\$350.00	NM		
	Weeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFS		s/Week 2	<u>Rate</u> \$350.00		· · · · · ·		-		
	Spots: # Ch	Day Air	r Date A	<u> ir Time De</u>	scription		Start/End Time	Lengt	h Ad-ID			Rate	Type
	2 WF		_	2:13 PM WF	PBF News 25	@ Noon	12pm-1230pm		0 OFA-12-I	?-130н		\$350.00	
	3 WF	PBFF 10	/05/12 12	2:28 PM WF	PBF News 25	@ Noon -	12pm-1230pm	:3	0 OFA-12-	∖-138 н		\$350.00	
	Weeks:	Start Date 10/08/12	End Date 10/14/12		Spot	s/Week 1	<u>Rate</u> \$350.00					4000.00	
	Spots: # Ch	Day Air	r Date A	ir Time De	scription		Start/End Time	Lengt	h Ad-ID			Rate	Туре
	1 WF	PBF M 10	/08/12 12	2:28 PM WF	PBF News 25	@ Noon	12pm-1230pm	:3	0 OFA-12-2	Z-141H		\$350.00	
8	10/02/12 Class of Tin	10/08/12 ne - Immedia		ROS 5am-4 mptible with		0A	MTWTF	:30	5	\$5.00	NM		
	Weeks:	Start Date 10/02/12	End Date 10/08/12	MTWTFS MTWTF-		s/Week 5	<u>Rate</u> \$5.00				· s.n.	18	
	Spots: # Ch	Day Air	Date A	ir Time De	scription		Start/End Time	Lengt	h Ad-ID			Rate	Type
	3 WF	PBF Tu 10	/02/12 2	2:48 AM M-	Sun ROS 5am	n-4am	206-430A	:3	0 OFA-12-1	2-1 30н		\$5.00	
	2 WF	PBF W 10	/03/12	3:58 AM M-	Sun ROS 5am	n-4am	206-430A	:3	0 OFA-12-	>-130н		\$5.00	
	5 WF	PBF Th 10	/04/12 2	2:49 AM M-	Sun ROS 5am	n-4am	206-430A	:3	0 OFA-12-A	∖-133 н		\$5.00	
	4 WF	PBFF 10	/05/12	1:24 AM M-S	Sun ROS 5am	n-4am	206-430A	:3	0 OFA-12-A	∖-138 н		\$5.00	
	1 WF	PBFM 10	/08/12 2	2:59 AM M-	Sun ROS 5am	n-4am	206-430A	:3	0 OFA-12-2	Z-141H		\$5.00	
9	10/02/12 Class of Tin	10/08/12 ne - Pre-emp	M-F 3-4		M-F 3-	4P	MTWTF	:30	2	\$400.00	NM		
~	Weeks:	Start Date 10/01/12				s/Week 2	Rate \$400.00				·		
	Spots: # Ch	Day Air	Date A	ir Time De			Start/End Time	Lenat	h Ad-ID			Rate	Type
	1 WF	BFTu 10	/02/12	3:14 PM M-F	3-4P		M-F 3-4P		0 OFA-12-F	2–1 30н		\$400.00	
	3 WP	PBF W 10/	/03/12 3	3:29 PM M-F	3-4P		M-F 3-4P	:3	0 OFA-12-A	√-133 н		\$400.00	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFS M		<u>s/Week</u> 1	<u>Rate</u> \$400.00						
	Spots: # Ch 4 WP			ir Time De: 3:18 PM M-F			Start/End Time M-F 3-4P		<u>h Ad-ID</u> 0 ofa-12- <i>4</i>	√-1 38н		<u>Rate</u> \$400.00	
10	10/02/12 Class of Tin	10/08/12 ne - Pre-emr	Dr. Oz	otice	4-5p		MTWTF	:30	2	\$500.00	NM		
		Start Date	End Date	MTWTFS		s/Week	Rate						
	Snota: # OL	10/01/12	10/07/12	-TWTF-		2	\$500.00		L A .1 105				_
	Spots: # Ch 3 WP	<u>Day Air</u> BF Tu 10/		<u>ir Time</u> <u>Des</u> l:55 PM Dr.			Start/End Time 4-5p		<u>h Ad-ID</u> 0 ofa-12-f	-130н		<u>Rate</u> \$500.00	



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959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

ww.thewpbfchannel.com			Spots/			
ine Start Date End Date Description Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/02/12 10/08/12 Dr. Oz 4-5p Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$500.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length				Rate Type
1 WPBF F 10/05/12 4:38 PM Dr. Oz Weeks: Start Date End Date MTWTFSS Spots/Week	4-5p <u>Rate</u>	:30) OFA-12-A	-133н		\$500.00 NN
10/08/12 10/14/12 M 1	\$500.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length		1300		Rate Type
2 WPBF M 10/08/12 4:10 PM Dr. Oz	4-5p	:30) OFA-12-A	-139H		\$500.00 NN
11 10/02/12 10/08/12 4:30a-5a 430a-5a Class of Time - Immediately Pre-emptible without notice	MTWTF	:30	4	\$20.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 4	<u>Rate</u> \$20.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF Tu 10/02/12 4:42 AM 4:30a-5a	430a-5a	:30	OFA-12-P	-130н		\$20.00 NN
5 WPBF W 10/03/12 4:43 AM 4:30a-5a	430a-5a	:30	OFA-12-P	-130н		\$20.00 NM
2 WPBF Th 10/04/12 4:41 AM 4:30a-5a	430a-5a	:30) OFA-12-A	-133н		\$20.00 NN
4 WPBF F 10/05/12 4:39 AM 4:30a-5a	430a-5a	:30) OFA-12-A	-138н		\$20.00 NN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	Rate					
Spots: # Ch Day Air Date Air Time Description	\$20.00 Start/End Time	Length	Ad-ID			Poto Type
3 WPBF M 10/08/12 4:39 AM 4:30a-5a	430a-5a) OFA-12-A	-138H		<u>Rate Type</u> \$20.00 NN
						Ψ20.00 141
12 10/02/12 10/08/12 WPBF News 25 @ 5am 5-530am Class of Time - Fixed Non Pre-emptible	MTWTF	:30	2	\$220.00	NM	ц.
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 2	<u>Rate</u> \$220.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Typ
1 WPBF Tu 10/02/12 5:13 AM WPBF News 25 @ 5am	5-530am		OFA-12-P			\$220.00 NN
2 WPBF W 10/03/12 5:09 AM WPBF News 25 @ 5am Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	5-530am <u>Rate</u> \$220.00	:30) OFA-12-A	-133н		\$220.00 NM
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lenath	Ad-ID			Rate Type
3 WPBF M 10/08/12 5:09 AM WPBF News 25 @ 5am	5-530am		OFA-12-A	-138н		\$220.00 NA
13 10/02/12 10/08/12 M-F 5pm News 5-6pm Class of Time - Pre-emptible with notice	MTWTF	:30	2	\$450.00	NM	
Weeks: Start Date 10/01/12 End Date 10/07/12 MTWTFSS 2 Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	l ength	Ad-ID			Rate Type
2 WPBF Tu 10/02/12 5:57 PM M-F 5pm News	5-6pm		OFA-12-P	-130н		\$450.00 NM
3 WPBF W 10/03/12 5:41 PM M-F 5pm News	5-6pm	:30	OFA-12-P	-130н		\$450.00 NI
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 M 1	<u>Rate</u> \$450.00					*
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Type
1 WPBF M 10/08/12 5:54 PM M-F 5pm News	5-6pm	:30	OFA-12-Z	-141H		\$450.00 NN
14 10/02/12 10/05/12 WPBF News 25 Mornings5:30-5:57am Class of Time - Pre-emptible with notice	-TWTF	:30	3	\$160.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 3	<u>Rate</u> \$160.00					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
4 WPBF Tu 10/02/12 5:43 AM WPBF News 25 Mornings @	2) 5:3(5:30-5:57am	:30	OFA-12-P	-130н		\$160.00 NN
1 WPBF W 10/03/12 5:37 AM WPBF News 25 Mornings @) 5:3(5:30-5:57am	:30	OFA-12-P	-130н		\$160.00 NN
2 WPBF Th 10/04/12 5:58 AM WPBF News 25 Mornings @	5:3(5:30-5:57am	:30	OFA-12-A-	-133н		\$160.00 NM
15 10/02/12 10/05/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-TWTF	:30	2	\$525.00	NM	



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959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

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Obama/D/President	OBAMA FOR AMERICA	1905

ww.thewpbfchannel.com				
ww.ulewpotonathiet.com		Spots/		
ne Start Date End Date Description Start/End Time	MTWTFSS	Length Week Rat	te Type	
15 10/02/12 10/05/12 WPBF News 25 @ 6:00Pl6-6:30PM Class of Time - Pre-emptible with notice	-TWTF	:30 2 \$52	5.00 NM	
10/02/12 10/08/12 -TWTF 2	\$525.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WPBF Tu 10/02/12 6:25 PM WPBF News 25 @ 6:00PM	6-6:30PM	:30 OFA-12-P-130H		\$525.00 NN
1 WPBF W 10/03/12 WPBF News 25 @ 6:00PM Credited	6-6:30PM	:00		\$525.00 NN
16 10/02/12 10/05/12 WPBF News 25 Mornings6-7AM	-TWTF	:30 3 \$27	5.00 NM	
Class of Time - Pre-emptible with notice		.50 3 \$21	5.00 INIVI	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 3	<u>Rate</u> \$275.00			
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID		Rate Type
4 WPBF Tu 10/02/12 6:28 AM WPBF News 25 Mornings	6-7AM	:30 OFA-12-P-130H		\$275.00 NN
2 WPBF W 10/03/12 6:29 AM WPBF News 25 Mornings	6-7AM	:30 OFA-12-A-133H		\$275.00 NN
3 WPBF F 10/05/12 6:08 AM WPBF News 25 Mornings	6-7AM	:30 OFA-12-A-138H		\$275.00 NM
17 10/02/12 10/05/12 Wheel Of Fortune 7-7:30PM Class of Time - Fixed Non Pre-emptible	-TWTF	:30 2 \$1,60	0.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 2	<u>Rate</u> \$1,600.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Data Turn
3 WPBF Th 10/04/12 7:08 PM Wheel Of Fortune	7-7:30PM	:30 OFA-12-A-133H		Rate Type \$1,600.00 NM
2 WPBF F 10/05/12 7:13 PM Wheel Of Fortune	7-7:30PM	:30 OFA-12-A-138H		\$1,600.00 NN
18 10/02/12 10/08/12 Good Morning America 7-9AM	MTWTF	:30 2 \$27	5.00 NM	
Class of Time - Pre-emptible with notice				
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TwTF 2	<u>Rate</u> \$275.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF Tu 10/02/12 7:00 AM Good Morning America	7-9AM	:30 OFA-12-P-130H		\$275.00 NN
3 WPBF F 10/05/12 8:41 AM Good Morning America	7-9AM	:30 OFA-12-A-133H		\$275.00 NN
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	<u>Rate</u> \$275.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 WPBF M 10/08/12 8:50 AM Good Morning America	7-9AM	:30 OFA-12-A-138H		\$275.00 NN
19 10/02/12 10/05/12 Jeopardy 7:30-8PM Class of Time - Fixed Non Pre-emptible	-TWTF	:30 2 \$1,70	0.00 NM	-
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
10/01/12 10/07/12 -TwTF 2 Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	\$1,700.00 <u>Start/End Time</u>	Length Ad-ID		Poto Tune
2 WPBF W 10/03/12 7:40 PM Jeopardy	7:30-8PM	:30 OFA-12-A-133H		Rate Type \$1,700.00 NM
3 WPBF Th 10/04/12 7:52 PM Jeopardy	7:30-8PM	:30 OFA-12-A-133H		\$1,700.00 NN
20 10/02/12 10/08/12 Dr. Oz M-F 9-10a 9-10a Class of Time - Pre-emptible with notice	MTWTF	:30 2 \$22	5.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/01/12 10/07/12 -TWTF 2	Rate			
Spots: # Ch Day Air Date Air Time Description	\$225.00 Start/End Time	Length Ad-ID		Poto Tuna
3 WPBF W 10/03/12 9:20 AM Dr. Oz M-F 9-10a	9-10a	:30 OFA-12-P-130H		<u>Rate Type</u> \$225.00 NM
2 WPBF Th 10/04/12 9:58 AM Dr. Oz M-F 9-10a	9-10a	:30 OFA-12-A-133H		\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/08/12 10/14/12 M 1	Rate \$225.00	.00 0171 12 71 13311		ΨΖΖΟ.UU ININ
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WPBF M 10/08/12 9:55 AM Dr. Oz M-F 9-10a	9-10a	:30 OFA-12-Z-141H		\$225.00 NN
21 10/05/12 10/05/12 SHARK TANK 8-9PM Class of Time - Fixed Non Pre-emptible	1	:30 1 \$2,000	0.00 NM	



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www.the	ewpbfchannel	.com									
								Spots/			
ine	Start Date	End Date	Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	10/05/12 Class of Ti	10/05/12 me - Fixed No	SHARK on Pre-emp		8-9PM	1	:30	1	\$2,000.00	NM	
٧	Weeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$2,000.00					
5	Spots: # Ch			ir Time Descr		Start/End Time		h Ad-ID			Rate Type
	1 WI	PBFF 10/	/05/12	7:58 PM SHAR	KTANK	8-9PM	:3	0 OFA-12-	A-133H		\$2,000.00 NM
	10/08/12 Class of Ti	10/08/12 me - Pre-emր		***	8-10P	1	:30	1	\$4,500.00	NM	
V	Neeks:	Start Date 10/08/12	10/14/12	1	Spots/Week 1	<u>Rate</u> \$4,500.00					
	Spots: # Ch	Day <u>Air</u> PBFM 10/		<u>sir Time</u> Descr 3:23 PM DWTS		Start/End Time 8-10P		<u>h</u> <u>Ad-ID</u> 0 0FA-12-	A-138H		<u>Rate</u> <u>Type</u> \$4,500.00 NM
	10/06/12 Class of Tir	10/06/12 ne - Pre-emp			DD VACCESS HOLLY	W1-	:30	1	\$50.00	NM	2004) (11 20/115(98) -
	Weeks:	Start Date 10/01/12		MTWTFSS	Spots/Week 1	<u>Rate</u> \$50.00		7 2			<u>u.w.</u>
	Spots: <u>#</u> Ch 1 WF			ir Time Descr 2:58 AM ACCE		Start/End Time VKND IACCESS HOLL		<u>h Ad-ID</u> 0 0FA-12-	А-138Н		<u>Rate</u> <u>Type</u> \$50.00 NM
	10/06/12 Class of Tir	10/06/12 ne - Immedia		am News	Sat 5-6am notice	1-	:30	1	\$30.00	NM	
٧	Veeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	Rate \$30.00					
S	Spots: # Ch			ir Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 Wi	PBF Sa 10/ Credited		Sat 5-	6am News	Sat 5-6am	:0	0			\$30.00 NM
	10/06/12 Class of Tir	10/06/12 ne - Pre-emp		am News lotice	Sat 6-7am	1-	:30	1	\$160.00	NM	- //-
V	Veeks:	Start Date 10/01/12	End Date 10/07/12		Spots/Week 1	<u>Rate</u> \$160.00				-	
S	Spots: <u>#</u> Ch 1 WF	Day Air PBF Sa 10/		ir Time Descri 5:22 AM Sat 6-		Start/End Time Sat 6-7am		<u>h Ad-ID</u> 0 OFA-12-	Z-141H		<u>Rate Type</u> \$160.00 NM
	10/06/12 Class of Tir	10/06/12 ne - Fixed No	Sat 7pm	n News	7-730pm	1-	:30	1	\$800.00	NM	
	Veeks:	Start Date 10/01/12		MTWTFSS	Spots/Week	Rate \$800.00					
S	Spots: # Ch			ir Time Descri	·	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	06/12 7	:29 PM Sat 7p	m News	7-730pm	:3	0 OFA-12-	А-138н		\$800.00 NM
	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	GMA Sa	aturday 7-8am otice	Sat 7am-8am	1-	:30	1	\$325.00	NM	
٧	Veeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS 1-	Spots/Week 1	Rate \$325.00					
S	Spots: <u>#</u> Ch			ir Time Descri		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	1 WF	PBF Sa 10/	06/12 7	2:27 AM GMA	Saturday 7-8am	Sat 7am-8am	:3	0 OFA-12-	A-138H		\$325.00 NM
28 (10/06/12 Class of Tir	10/06/12 ne - Fixed No	Sat Jeor on Pre-emp	oardy otible	Sat 7:30-8PM	1-	:30	1	\$800.00	NM	
٧	Veeks:	Start Date 10/01/12	End Date 10/07/12	<u>MTWTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$800.00					
s	Spots: # Ch 1 WF			ir Time Descri :35 PM Sat Je		Start/End-Time Sat 7:30-8PM		h <u>Ad-ID</u> 0 ofa-12-,	A-138H	^	<u>Rate</u> <u>Type</u> \$800.00 NM
	10/06/12 Class of Tin	10/06/12 ne - Pre-emp	Sat Prim	ne College Foo	tba8-1130pm	1-	:30	1	\$1,175.00	NM	
	Veeks:	Start Date 10/01/12	End Date 10/07/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,175.00					



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Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12
000711-1	10/1-//12	00.000. 20.2	1.0.0

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

www.1	thewpbfchannel	.com								
							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTESS	Length	Week	Rate	Туре	
29	7 10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat Prime College Foo ptible with notice	otba8-1130pm	1-	:30	1	\$1,175.00	NM	
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 W	PBF Sa 10	/06/12 8:06 PM Sat P	rime College Football	8-1130pm	::	0 OFA-12-	Z-141H		\$1,175.00 NM
30	0 10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 8-9am News ptible with notice	Sat 8-9am	1-	:30	1	\$225.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS1-	<u>Spots/Week</u> 1	<u>Rate</u> \$225.00					***
	Spots: # Ch				Start/End Time		th Ad-ID			Rate Type
	1 W	PBF Sa 10	/06/12 8:37 AM Sat 8-	9am News	Sat 8-9am	:3	0 OFA-12-	Z-141H		\$225.00 NM
31	l 10/07/12 Class of Tir	10/07/12 ne - Pre-emp	666 PARK AVE otible with notice	10-11P M	1	:30	1	\$1,800.00	NM	
	Weeks:	Start Date		Alberta Tara Cara Cara Cara Cara Cara Cara Car	Rate		THE RESIDENCE OF THE PERSON NAMED IN			
	Cnoto: # Ch	10/01/12	10/07/121	1 :-4: ·	\$1,800.00		ul. A -l UD.			
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descr</u> /07/12		Start/End Time 10-11PM		<u>th Ad-ID</u> 30 ofa-12-	∧138⊔		Rate Type
					10-11-101		0 OFA-12-	A-130H		\$1,800.00 NM
32	2 10/07/12 Class of Tir		Sun 11:35pm Late Ne otible with notice	ws 1135p-12am	1	:30	1	\$300.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121	Spots/Week 1	Rate					
	Spots: # Ch			•	\$300.00 Start/End Time	Leng	th Ad-ID			Rate Type
			/07/12 11:42 PM Sun 1		1135p-12am		0 OFA-12-	Z-141H		\$300.00 NM
33	3 10/07/12 Class of Tir	10/07/12 ne - Immedia	Sun 5-6am News ately Pre-emptible without	Sun 5-6am notice	1	:30	1	\$25.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121	Spots/Week 1	<u>Rate</u> \$25.00			HOLES BORNEY		
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WF	PBF Su 10/	/07/12 5:40 AM Sun 5	-6am News	Sun 5-6am	:3	0 OFA-12-	A-138H		\$25.00 NM
34	10/07/12 Class of Tir	10/07/12 ne - Fixed No	Sun 630pm News on Pre-emptible	630-7pm	1	:30	1	\$800.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$800.00				65	
	Spots: # Ch			<u>iption</u>	Start/End Time	Leng	th Ad-ID			Rate Type
- 1	1 WF	PBF Su 10/	07/12 6:40 PM Sun 6	30pm News	630-7pm	:3	0 OFA-12-	А-138н		\$800.00 NM
35	5 10/07/12 Class of Tir	10/07/12 ne - Pre-emp	GMA Sunday 7-8am otible with notice	Sun 7-8am	1	:30	1	\$325.00	NM	-
	Weeks:	Start Date 10/01/12	End Date MTWTFSS1	Spots/Week 1	<u>Rate</u> \$325.00	- A				
	Spots: # Ch			ption -	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WF	PBF Su 10/	/07/12 7:27 AM GMA	Sunday 7-8am	Sun 7-8am	:3	0 OFA-12-	А-138Н		\$325.00 NM
36	5 10/07/12 Class of Tir	10/07/12 ne - Pre-emp	AFV otible with notice	7-8PM	1	:30	1	\$825.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/121	Spots/Week 1	<u>Rate</u> \$825.00					
	Spots: # Ch			· ·	Start/End Time	<u>Leng</u> t	h Ad-ID			Rate Type
	1 WF	PBF Su 10/		PREMIERE	7-8p 10/7		0 OFA-12-	z-141H		\$825.00 NM
37	10/07/12 Class of Tin	10/07/12 ne - Pre-emp	GMA Sunday 7-8am	Sun 7-8am	s	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/01/12		Spots/Week	<u>Rate</u> \$325.00	×				
	Spots: # Ch				Start/End Time	Lengt	h Ad-ID			Rate Type
	. –	BF Su 10/			Sun 7-8am		0 OFA-12-	Z-141H		\$325.00 NM
										70-2:00 :1101



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Invoice #	Invoice Date	Invoice Month	Invoice Period
959711-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR AMERICA	1905

www.thewpbfchannel.com

								Spots/			
.ine	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
38	10/07/12 Class of Tir	10/07/12 ne - Fixed N	Sun 5-6am Non Pre-emptible		Sun 5-6am	S	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/01/12		<u>ITWTFSS</u>	Spots/Week 1	<u>Raté</u> \$100.00					
	Spots: # Ch			me Descrip		Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Typ
	1 WF	PBF Su 10	07/12 5:08	AM Sun 5-6	Sam News	Sun 5-6am	:3	0 OFA-12-Z-	-141H		\$100.00 N
39	10/06/12 Class of Tir	10/06/12 ne - Pre-emp	Sat 5-6am Notible with notice		Sat 5-6am	S-	:30	1	\$60.00	NM	
	Weeks:	Start Date 10/01/12	End Date M 10/07/12 -	<u>/TWTFSS</u> S-	Spots/Week 1	<u>Rate</u> \$60.00					
	Spots: # Ch	Day Air	Date Air Tir	me Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBF Sa 10	/06/12 5:59	AM Sat 5-6	am News	Sat 5-6am	:3	0 OFA-12-A-	-138н		\$60.00 NI
40	10/05/12 Class of Tir	10/05/12 ne - Immedia	4:30a-5a ately Pre-emptib	ole without	430a-5a notice	F	:30	1	\$20.00	NM	The state of the state of
	Weeks:	Start Date 10/01/12		<u>ITWTFSS</u>	Spots/Week 1	<u>Rate</u> \$20.00					
	Spots: # Ch	Day Air	Date Air Tir	me Descrip	otion	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Typ
	1 WF	PBFF 10/	05/12 4:55	AM 4:30a-5	ia	430a-5a	:3	0 OFA-12-A-	-133н		\$20.00 N
41	10/08/12 Class of Tin	10/08/12 ne - Immedia	4:30a-5a ately Pre-emptib	ole without	430a-5a notice	M	:30	1	\$20.00	NM	
	Weeks:	Start Date 10/08/12		<u>/TWTFSS</u> /	Spots/Week 1	<u>Rate</u> \$20.00					
	Spots: # Ch	Day Air	Date Air Tir	me Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Typ
	1 WF	PBF M 10/	08/12 4:54	AM 4:30a-5	ia	430a-5a	:3	0 OFA-12-Z-	-141н		\$20.00 N
						Total Spots		'8			

Payment Terms 30 Days

 Gross Total
 \$35,510.00

 Agency Commission
 \$5,326.50

Net Amount Due \$30,183.50